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THE CALIFORNIA e-HEALTH SUMMIT

July 10, 2001

**Convention Center Complex, Hiram Johnson State Building, Auditorium
455 Golden Gate Avenue, San Francisco**

The Department of Managed Health Care will hold an e-Health Summit July 10, 2001 to explore the current state of e-Health technology in California HMOs and see if there is a role for the Department in promoting better use of Internet technology for HMO consumers.

From stock-trading and airline reservations to e-mail and the instantaneous sharing of media files, America and the world have been forever transformed by the Internet. As these technologies improve, become cheaper and proliferate, their potential will only grow even further.

California, the birthplace of both the dot com and managed health care industries, can be a place where the two come together in the best way possible to improve health care and efficiency in HMOs.

The Department of Managed Health Care wants to hear from leaders in the HMO industry, consumers, e-Health leaders and others about the state of e-Health in California HMOs, the potential benefits of e-Health, the challenges we face and what, if any, role the Department can play in promoting e-Health deployment.

E-HEALTH SUMMIT AGENDA

Introduction: Overview of the current state of e-Health in California HMOs

Panel I: The Promise – How e-Health can benefit consumers

Panel II: The Challenges – How patient privacy, the digital divide and other issues should factor into HMOs' e-Health plans

Panel III: Deployment – How e-Health is being deployed and whether the Department should play a role in promoting it and how we should address challenges as it is deployed

What: The California Department of Managed Health Care e-Health Summit

Who: HMO industry leaders, consumer advocates, health care purchasers, and e-health technology experts
The Department's Managed Health Care Advisory Committee

Where: Convention Center Complex, Hiram Johnson State Building, Auditorium
455 Golden Gate Avenue, San Francisco

When: July 10, 2001, 10:00 a.m. – 4:00 p.m.

Contact: The event is free and open to the public. There is no need to register or RSVP. For more information, contact Ronald Spingarn at Rspingarn@dmhc.ca.gov or (916) 324 –5735.